



2010 Miss Asian American Colorado Application

APPLICATION DUE DATE: Monday, April 5th, 2010

OUR MISSION. The 2010 Miss Asian American Colorado program, *hosted by Asian Avenue magazine* aims to:

- Showcase the leadership, service, intelligence and individual talent of Asian American women
- Increase public awareness of the diversity and strengths of the Asian American community
- Encourage unity and understanding among Asian Americans in Colorado
- Provide scholarships to talented Asian American women
- Build a network between Asian American women, who undergo similar life and career experiences, that may further develop into friendships and/or mentorships

Our objective gives Asian American women in Colorado a sense of purpose and contribution to the growing community. We challenge conventional notions of beauty, culture, and intelligence, by emphasizing not merely on appearance but also beauty that radiates within. Beauty and intelligence make these Asian American women, future leaders for Colorado's Asian community.

For the candidates, the one-year experience develops leadership, friendships, teamwork, and interpersonal skills through group activities including community relations, public speaking, and philanthropic events. Most importantly, candidates enrich their self-confidence to a level where they can challenge themselves to achieve their goals with diligence, grace, intellect and style. The Miss AACO program encourages young aspiring Asian American women of Colorado to believe in themselves and reach new heights.

2010 PROGRAM SCHEDULE

Mon. 4/5/2010	2010 Applications due
Mon. 4/12/2010	Notification of eligibility and announcement of 2009 Candidates
Sat. 4/17/2010	Mandatory First Meeting / Meet Big Sisters and Announce Service Groups
Sat. 4/24/2010	Photo Shoot and Personal Branding Workshop <i>Program fee due</i>
Sat. 5/1/2010	Service Learning I*: Led by 2009 Miss AACO, Erika Tanaka
Sat. 5/8/2010	Service Learning II: Habitat for Humanity
Sat. 5/15/2010	Service Learning III: Asian Pacific Development Center
Sun. 5/16/2010	BBQ Meet and Greet with Community
Sat. 5/22/2010	Sleepover Bonding Event (optional)
Sat. 6/5/2010	Leadership Workshop
Sat. 6/19/2010	Preliminary Interviews in Business Attire
Fri. 6/25/2010 (TBA)	Rehearsal Practice and VIP Dinner
Sat. 6/26/2010 (1-5pm)	Dress Rehearsal

Sat. 6/26/2010 (7-10pm) 2010 Miss Asian American Colorado Event

**Will need to attend 1 of the 3 Service Learning Projects.*

Dates subject to change.

JUDGING GUIDELINES. Contestants will be judged in six categories:

- 1) Program Involvement – based on attendance, participation, attitude, etc. (10%)
- 2) Group Service Event Completion (10%)
- 3) Preliminary Interview – based on academic achievement, leadership, and service (25%)
- 4) Introduction in Cultural Attire (15%)
- 5) Talent (20%)
- 6) On-Stage Interviews (20%)

TITLES. The winner of the **2010 Miss Asian American Colorado** will carry the title for 1 year, during which time she will represent the Asian American community in her new role. Miss AACO will receive a **\$1000 scholarship**, crown, sash and prizes, and a feature cover story in the August issue of *Asian Avenue magazine*.

Miss Unity, First runner-up - \$700 scholarship along with crown, sash and prizes

Miss Impact, Second runner-up - \$500 scholarship along with crown, sash and prizes

Miss Talent – Top winner of the talent segment

Miss Network Savvy – Awarded for bringing in the most sponsors, ads, and audience support

Miss Asian American Activist – Awarded for involvement in Asian American community (based upon application and supplemental information)



How to Apply

Thank you for your interest in the 2010 Miss Asian American Colorado program.

APPLICATION DUE DATE: Monday, April 5th, 2010

ELIGIBILITY REQUIREMENTS

- 1) Candidates must be female residents of Colorado who are at least 50% of Asian descent
- 2) Age: 18-25
- 3) Single and never married or pregnant
- 4) Candidates must be of good character without history of Federal, State, or Local convictions (misdemeanors or felonies)

APPLICATION CHECKLIST

- 1) Complete 2010 Miss AACO application attached (pages 3-5)
- 2) \$50 non-refundable application fee
((\$150 program fee for meals at practices, program materials, shirts and bags, individual posters, leadership training and Colorado Asian American Leadership conference registration due at later date)
- 3) Resume (include academic achievements, service, organization involvement, and work experience)
- 4) Transcript from most recent attended institution (can be unofficial, but most show GPA)
- 5) Identification: Photocopy of Driver's License or Identification that verifies age and Colorado residency
- 6) 300-word service essay (page 4)
- 7) 2 recent color photos – 1 headshot (above shoulders) and 1 full-length (e-mail to info@misaaco.com)
- 8) Letter of Recommendation (page 5) – One recommendation from either (1) Academic School Teacher/Advisor OR (2) Community Service Leader/Organizer

CANDIDATE REQUIREMENTS. As a 2010 candidate you will need the following:

- 1) Cultural attire, representative of your Asian country of origin
- 2) Prepared talent and attire for stage performance (~3 min)
- 3) An evening gown for the On-Stage Interviews section of the event
- 4) Business Attire for Preliminary Interviews
- 5) Official Miss Asian American Colorado t-shirt (provided)

COSTS. Candidates must submit a non-refundable \$50 application fee. Upon review of the application and notification of eligibility, a \$150 program fee is due by Saturday, April 24, 2010.

COMMITMENT. In order to make this a smooth and fun process, candidates must commit to all trainings and practices prior to and during the event. Candidates must be responsive via e-mail and phone. Candidates must agree to be responsible for their own hair and make-up, releasing the Miss Asian American Colorado organization and all its entities from all liability. Candidates must agree to allow the organization to use any and all submitted or produced photographs, speeches, etc. for publicity and future event material. All participants are recognized for their personality, talent, leadership, community involvement, and academic excellence. Each candidate will be fully supported by our committee and volunteers.

TALENT. Ideas for talent performances include, but are not limited to: cultural dances, singing, poetry, spoken word, instrumental piece, gymnastics, skit, comedy act, teach something, or a speech.

Thank you again for your interest in the 2010 Miss Asian American Colorado program. This unforgettable experience will leave candidates with new friendships, growth in public speaking and interpersonal skills, as well as give each candidate an opportunity to shine in her individuality!

We look forward to receiving your application!



Official Application
APPLICATION DUE DATE: Monday, April 5th, 2010

Full Name: Preferred First Name:
Street Address: City/State/Zip:
Cell Phone: Home/Work Phone:
E-mail: Date of Birth:
School (if enrolled): Current Profession (if any):
Ethnicity (Asian country you will represent):

Proposed Talent Performance approx. 3min (please describe):

Three words that describe you:
Languages Spoken (other than English):
Personal Motto:

How did you learn about us:
*Please note: some of the above may be used on the official Miss AACO web site as introductions (not personal contact information)

I have read and fully understand the contents of this application/information form. All the above facts are true to the best of my knowledge. I hereby authorize Miss Asian American Colorado to use my name, likeness, image, photographs, writings, and recordings derived from my participation in the Miss Asian American Colorado event and all related activities for any and all purposes; including but not limited to publicity, promotions, marketing, advertising, and distribution without any obligation for remuneration or compensation.

Signature: Date:

- Please include the following with your official application (Pages 3-5) and \$50 application fee:
• Resume - Outline information over the past four years, including academic achievement, community and organization involvement, school activities, and work experience.
• Photos - 2 recent color photos - 1 headshot (above shoulders) and 1 full-length (e-mail to info@missaaco.com)
• Transcript from most recent attended institution (can be unofficial, but most show GPA)
• Identification - Photocopy of Driver's License or Identification that verifies age and Colorado residency
• 300-word service essay (page 4)
• Letter of Recommendation (page 5) - One recommendation from either (1) Academic School Teacher/Advisor OR (2) Community Service Leader/Organizer

Please make checks payable to Asian Avenue magazine and mail with your completed application to:

Asian Avenue magazine
c/o Annie Guo
P.O. Box 27502
Denver, CO 80227

Applications must be received by Monday, April 5th, 2010. Thank you for your participation!
You will be notified on Monday, April 12th, 2010 about your 2010 eligibility.
Please contact us at info@missaaco.com if you have any questions.



Service Essay

2010 Miss Asian American Colorado Candidate Application

Name: _____

Using the space provided below, please write a 300-word essay about a service project/passion you care about by using the following questions as a guide (do not need to answer all of the questions):

- 1) What is a type of volunteer service you care about? (e.g. domestic violence towards women, cancer awareness, homelessness, animal protection, etc.)
- 2) Why do you care about this project? Why is it meaningful to you?
- 3) Who does the project help?
- 4) Do you have experience volunteering in this area?
- 5) If selected as Miss Asian American Colorado, how can you implement a project to target this service area and help this group? **Must answer this question



Letter of Recommendation

2010 Miss Asian American Colorado Candidate Application

Candidate's Name (Recommendation for): _____

Your Name: _____ Your Signature: _____

Title: _____ Organization Name: _____

Please describe your relationship with the candidate, what attributes of leadership, service, academics, and inner beauty does she exhibit, what events or projects have you worked with her. Overall, why are you recommending her to be the 2010 Miss Asian American Colorado (a role model and leader).

Please use the space below or provide a separate sheet (prefer limit to 1 page).